

Dialogue Systems and Chatbots

Natalie Parde UIC CS 421







What is a dialogue system?

- Broadly speaking, a program that can communicate with users
 - This may be through speech, text, or both
- Often also referred to as chatbots or conversational agents

U: Hey

A: Hi, how are you?

U: I'm doing good, how are you?

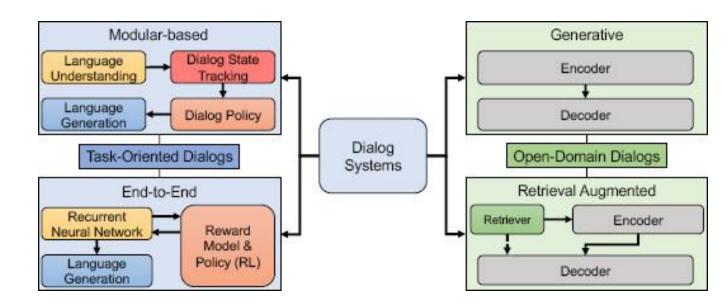
A: I'm doing good as well. Would you like me to help you reserve a room for your meeting?

Types of Dialogue Systems

- Task-Oriented: Designed to leverage conversational interactions to help users complete tasks
- Conversational Chatbots: Designed to carry out extended, unstructured conversations (similar to human chats)
- Many recent dialogue systems contain elements of both categories

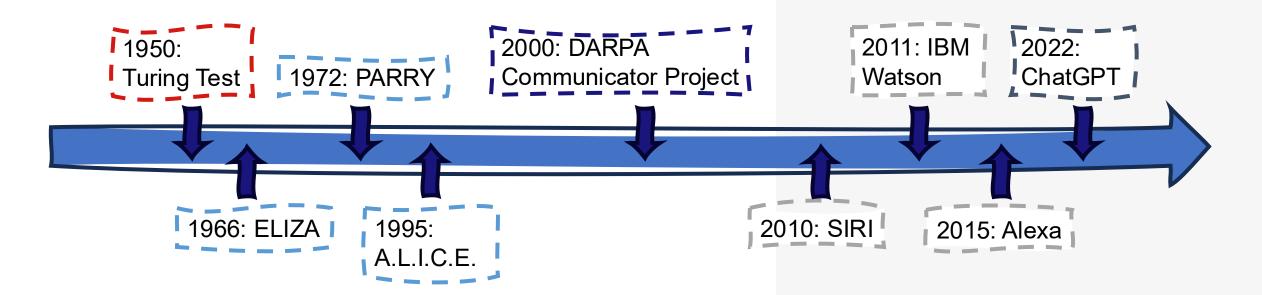
Broad Taxonomy of Dialogue System Types

- Task-Oriented:
 - Usually pipelined or end-toend
- Opendomain/conversational:
 - Usually generative or retrieval-based



Roland Oruche, Sai Keerthana Goruganthu, Rithika Akula, Xiyao Cheng, Ashraful Md Goni, Bruce W. Shibo, Kerk Kee, Marcos Zampieri, and Prasad Calyam. 2025. A Survey on the Recent Advancements in Human-Centered Dialog Systems. ACM Comput. Surv. 57, 10, Article 258 (October 2025), 36 pages. https://doi-org.proxy.cc.uic.edu/10.1145/3729220

Dialogue system design and development has evolved over time.



+ 0 Today's Topics

Today, we'll examine:

- Conversation structure
- Early rule-based dialogue system development
- Modern shift to corpus-based methods
- Pipelined components in a dialogue state architecture
- Methods for evaluating dialogue systems
- Ethical issues in dialogue system design

- Turns: Individual contributions to the dialogue
 - Typically a sentence, but may be shorter (e.g., a single word) or longer (e.g., multiple sentences)
- To determine when to start and stop talking, dialogue systems must perform accurate turn detection

Natalie: Hi, I would like to order thirteen buckets of cheesy popcorn.

Salesperson: Um okay when do you need those?

Natalie: I want to bring them to a party on Saturday.

Salesperson: And what size buckets would you like?

■Natalie: Extra large.

Salesperson: Okay, our cheesy popcorn is really popular. Would you be okay with six buckets of cheesy popcorn and seven buckets of caramel popcorn?

Natalie: No.

Salesperson: Okay, what about some of our other flavors? We have ranch-flavored popcorn-

Natalie: I'll take that. Eight buckets of ranchflavored popcorn and five buckets of cheesy popcorn.

Salesperson: Okay.

Natalie: Actually, wait. Seven buckets of ranch and six buckets of cheesy popcorn, still all in extra large.

Salesperson: Okay, we will have seven extralarge buckets of ranch-flavored popcorn and six extra-large buckets of cheesy popcorn ready for you to pick up on Friday.



8/28/25

- Speech Acts: Types of actions performed by the speaker within a turn
 - Also referred to as dialogue acts
- May be grouped into many categories:

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- Speech Acts: Types of actions performed by the speaker
 - Also referred to as dialogue acts
- May be grouped into many categories:
 - Constatives: Making a statement
 - Answering
 - Claiming
 - Confirming
 - Denying
 - Disagreeing
 - Stating

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- Speech Acts: Types of actions performed by the speaker
 - Also referred to as dialogue acts
- May be grouped into many categories:
 - Constatives: Making a statement
 - Directives: Attempting to get the addressee to do something
 - Advising
 - Asking
 - Forbidding
 - Inviting
 - Ordering
 - Requesting



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- May be grouped into many categories:
 - Constatives: Making a statement
 - Directives: Attempting to get the addressee to do something
 - Commissives: Committing the speaker to a future action
 - Promising
 - Planning
 - Vowing
 - Betting
 - Opposing

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 - Constatives: Making a statement
 - Directives: Attempting to get the addressee to do something
 - Commissives: Committing the speaker to a future action
 - Acknowlegements: Expressing the speaker's attitude regarding some social action
 - Apologizing
 - Greeting
 - Thanking
 - Accepting

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 Some turns are used entirely or partially to establish common ground between speakers

- Grounding:

 Acknowledging shared understanding
 - Saying "okay"
 - Repeating what the other speaker said
 - Using implicit signals of understanding like "and" at the beginning of an utterance

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- Turns can be grouped to describe conversation structure:
 - Adjacency pairs are dialogue acts that naturally appear together
 - First pair part: Question
 - Second pair part: Answer
- They can be separated by side sequences or subdialogues

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Who has the power in a conversation?



- Generally, the speaker asking questions has the conversational initiative
- In everyday dialogue, most interactions are mixed-initiative
 - Participants sometimes ask questions, and sometimes answer them

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Conversational Initiative in Dialogue Systems

- Although normal in humanhuman conversations, mixedinitiative dialogue is very difficult for dialogue systems to achieve!
- Question answering systems (e.g., "Alexa, what's the weather like right now?") are userinitiative systems
- System-initiative can be bothhelpful (plenty of guidance) and frustrating

Salesperson: Which variety of caramel popcorn would you like?

Natalie: I don't want caramel

popcorn.

Salesperson: Which variety of caramel popcorn would you

like?

Natalie: Can I quit?

Salesperson: Which variety of caramel popcorn would you

like?

Natalie: Um, regular.

High-quality dialogue systems should incorporate these properties of human-human conversation into humanmachine conversation.



dialogue acts



adjacency pairs



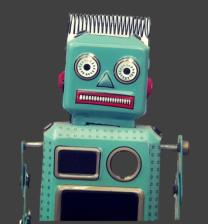
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- Today, we'll examine:
 - Conversation structure



- Early rule-based dialogue system development
- Modern shift to corpus-based methods
- Pipelined components in a dialogue state architecture
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- Ethical issues in dialogue system design

Rulebased Chatbots



Example: ELIZA

- Rogerian psychologist (reflects patients' statements right back at them)
- "Pretends" to know very little about the world
 - Common position for chatbots trying to pass the Turing Test ...users may assume that the chatbot is pretending to know nothing to fulfill a conversational goal

U: Men are all alike.

E: IN WHAT WAY

U: They're always bugging us about something or other.

E: CAN YOU THINK OF A SPECIFIC EXAMPLE

U: Well my boyfriend made me come here.

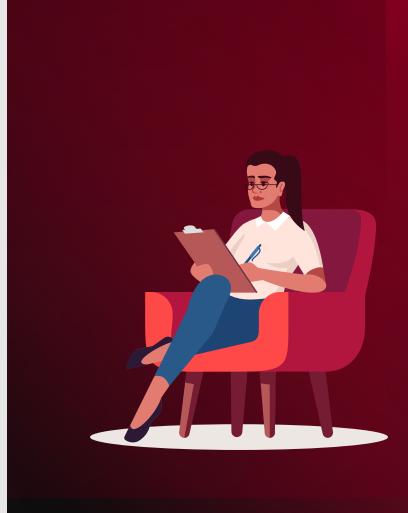
E: YOUR BOYFRIEND MADE YOU COME HERE

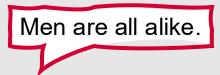
U: He says I'm depressed much of the time.

E: I AM SORRY TO HEAR YOU ARE DEPRESSED

Rule-based Chatbots

- ELIZA works by matching patterns and transforming slots from those patterns into responses
 - (.* [yY][oO][uU] .* [mM][eE]) \rightarrow (WHAT MAKES YOU THINK I 3 YOU)
 - You hate me → WHAT MAKES YOU THINK I HATE YOU
- Each pattern used by ELIZA is based on ranked keyword(s) that might occur in users' sentences
 - If no keywords are matched, ELIZA accesses facts from memory or defaults to a non-committal response
 - PLEASE GO ON
 - THAT'S VERY INTERESTING
 - I SEE







Rule	Rank
$(I.*) \rightarrow (YOU SAY YOU 2)$	2
(I'm .*) \rightarrow (I AM SORRY TO HEAR THAT YOU ARE 2)	1
$(my.*) \rightarrow (YOUR 2)$	1
(.* always .*) \rightarrow CAN YOU THINK OF A SPECIFIC EXAMPLE	1
$(.*) \rightarrow IN WHAT WAY$	3
(.* my .*) \rightarrow (DOES THAT HAVE ANYTHING TO DO WITH THE FACT THAT YOUR 3)	(Memory)

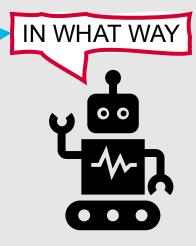


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Men are all alike.





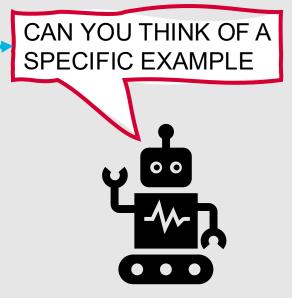


They're always bugging us about something or other.



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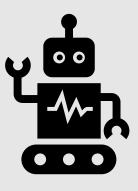


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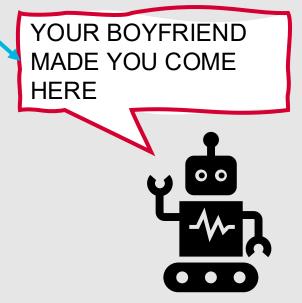
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Memory:

1) DOES THAT HAVE ANYTHING TO DO
WITH THE FACT THAT YOUR
BOYFRIEND MADE YOU COME HERE



He says I'm depressed much of the time.



RuleRank(I .*) → (YOU SAY YOU 2)2(I'm .*) → (I AM SORRY TO HEAR THAT YOU ARE 2)1(my .*) → (YOUR 2)1(.* always .*) → CAN YOU THINK OF A SPECIFIC EXAMPLE1(.*) → IN WHAT WAY3(.* my .*) → (DOES THAT HAVE ANYTHING TO DO WITH THE FACT THAT YOUR 3)(Memory)

Memory:

1) DOES THAT HAVE ANYTHING TO DO
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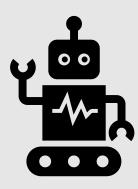
Maybe he is the problem.



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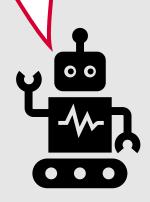
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Memory:

DOES THAT HAVE ANYTHING TO DO WITH THE FACT THAT YOUR BOYFRIEND MADE YOU COME HERE



Continued popularity of ELIZA's framework....

- Still used in many applications today!
 - A variety of modern chatbots are based on updated versions of ELIZA's pattern/action architecture
- A variation of ELIZA known as PARRY was the first chatbot to pass the Turing Test
 - Successfully convinced a group of psychologists that it was a real patient with paranoid schizophrenia: https://redirect.cs.umbc.edu/courses/671/fall13/resources/colby_71.pdf

+ 0 Today's Topics

Today, we'll examine:

- Linguistic background regarding conversation structure
- Early rule-based dialogue system development



- Modern shift to corpus-based methods
- Pipelined components in a dialogue state architecture
- Methods for evaluating dialogue systems
- Ethical issues in dialogue system design

Corpus-based Chatbots

- Learn mappings from inputs to outputs based on large humanhuman conversation corpora
- Very data-intensive!
 - May require hundreds of millions, or even billions, of words for learning



Natalie Parde - UIC CS 421

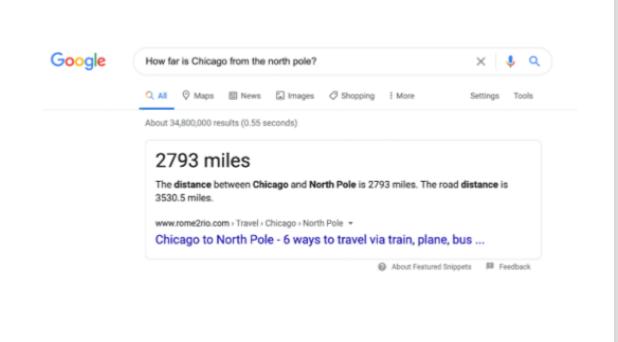
What kind of corpora are used to train chatbots?

- Large spoken conversational corpora
 - Switchboard corpus of American English telephone conversations: https://catalog.ldc.upenn.edu/LDC97S62
- Movie dialogue
- Text from social media
- Collections of crowdsourced conversations
 - Topical-Chat: <u>https://github.com/alexa/alexa-prize-topical-chat-dataset</u>
- News or online knowledge repositories
- Collected user input
 - Beware of privacy concerns!



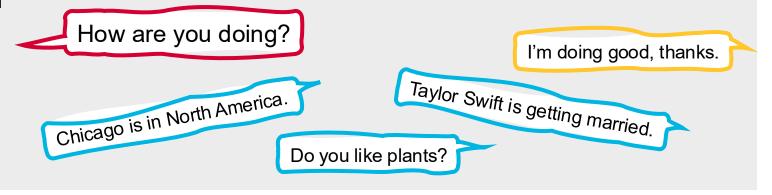
Corpus-based Chatbots

- Most corpus-based chatbots do surprisingly little modeling of conversational context
- The focus?
 - Generate a single response turn that is appropriate given the user's immediately previous utterance(s)
- This makes most corpus-based chatbots similar to question answering systems



Many corpusbased chatbots use information retrieval methods.

- Respond to a user's turn by repeating some appropriate turn from a corpus of natural human conversational text
- Two simple information retrieval methods for choosing appropriate responses:
 - Return the response to the most similar turn
 - Return the most similar turn



What types of information can be retrieved by corpus-based chatbots?

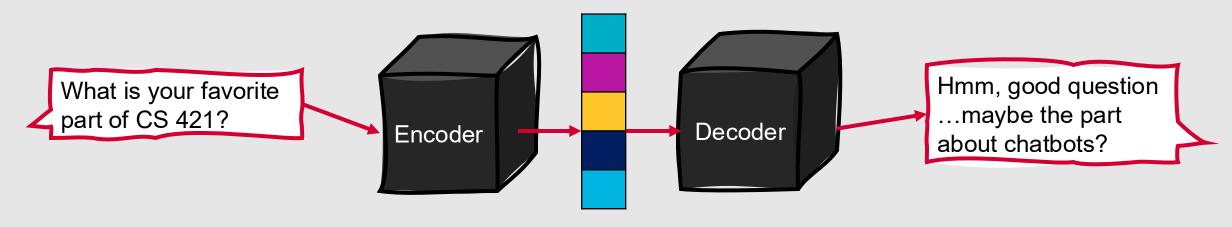
- Entire conversation with the user so far
 - Particularly useful when dealing with short user queries, e.g., "yes"
- User-specific information
- Sentiment
- Information from external knowledge sources

Other corpusbased chatbots learn to perform sequence transduction.

- Machine learning version of ELIZA
- Encoder-decoder models accept sequences of words as input, and return different sequences of words as output
- Intuition borrowed from phrase-based machine translation
 - Learn to convert one phrase of text into another

How do encoder-decoder chatbots work?

- Encoders and decoders are generally some type of neural network
- Encoders take sequential input and generate an encoded representation of it
 - Undecipherable to human observers!
- Decoders take this representation as input and generate a sequential (interpretable) output





Challenges with Encoder-Decoder Chatbots

- Incentivizing response diversity
- Modeling prior context
- Ensuring multi-turn coherence

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- Pipelined components in a dialogue state architecture
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- Ethical issues in dialogue system design

Task-based dialogue systems are often built for specialized real-world applications using pipelined, frame-based architectures.

- Assume a set of related user intentions, also known as frames
- Each intention contains slots that can be filled by possible values



Example Slots from a Travel Ontology

Slot	Type	Question Template
ORIGIN CITY	city	"From what city are you leaving?"
DESTINATION CITY	city	"Where are you going?"
DEPARTURE TIME	time	"When would you like to leave?"
DEPARTURE DATE	date	"What date would you like to leave?"
ARRIVAL TIME	time	"When do you want to arrive?"
ARRIVAL DATE	date	"What day would you like to arrive?"

Overall Control Structure for a Framebased Dialogue **System**

Goal

- 1. Fill the slots in the frame with the fillers the user intends
- 2. Perform the relevant action for the user

The system achieves its goal by asking questions of a user

 Typically these questions are constructed using pre-specified question templates associated with each slot of each frame

In a frame-based dialogue system, natural language understanding is necessary for performing three tasks:

Domain Classification: What is the user talking about?

Booking a flight

Setting an alarm

Managing a calendar



Intent Determination: What task is the user trying to accomplish?

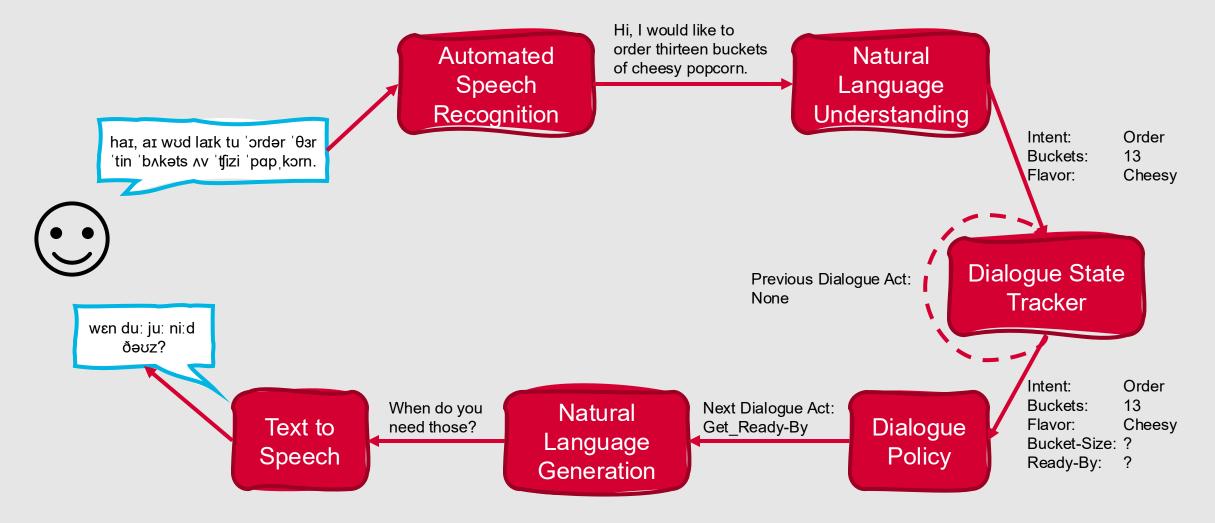
Retrieve all flights in a given time window

Delete a calendar appointment



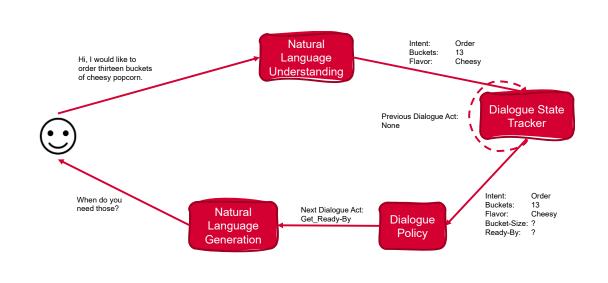
Slot Filling: What slots and fillers does the user intend the system to understand from their utterance, with respect to their intent?

Frame-based dialogue systems use a pipelined architecture to achieve their goals.

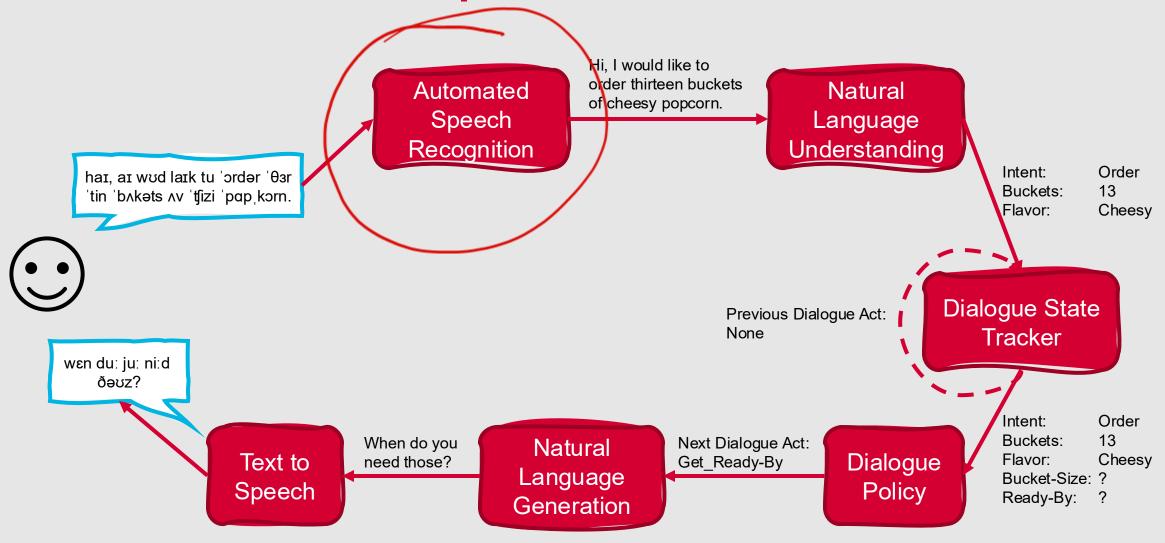


Spoken Dialogue Systems vs. Textbased Dialogue Systems

- Automated speech recognition and text-to-speech synthesis are only necessary in spoken dialogue systems
 - Systems that accept spoken input and produce spoken output
- With text-based dialogue systems, we can simplify the pipelined architecture

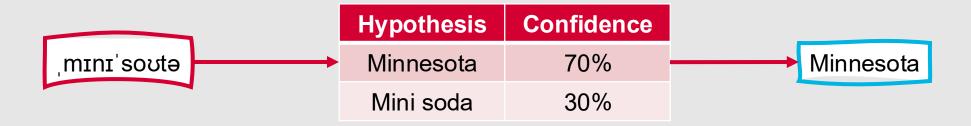


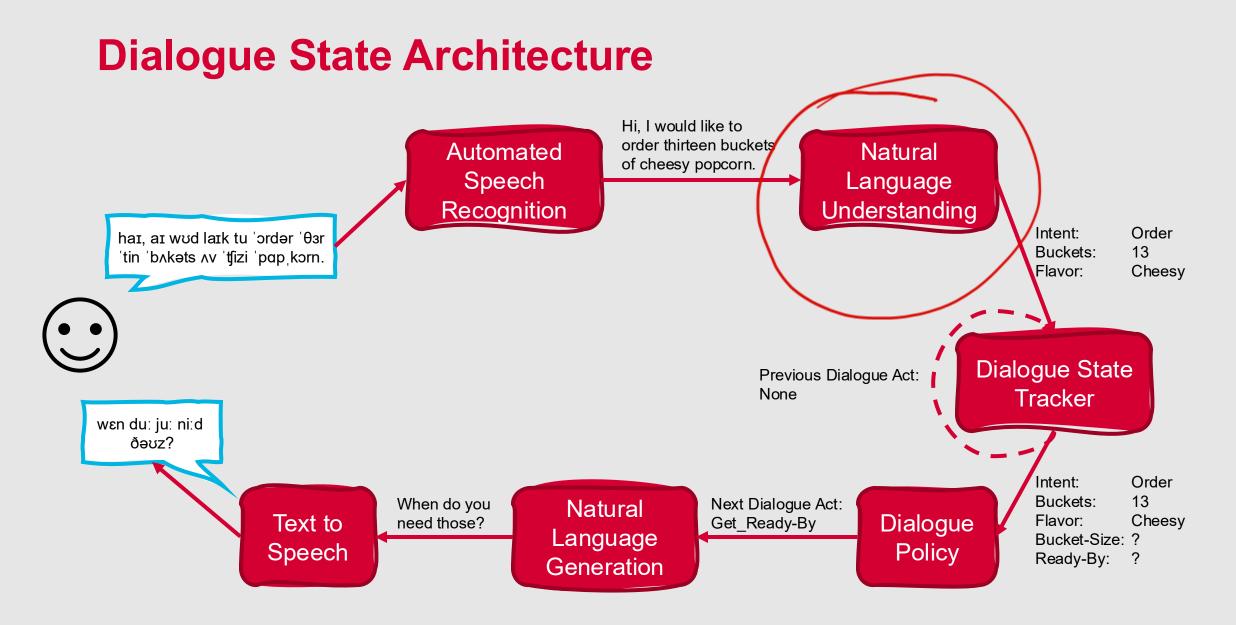
How does each component work in more detail?



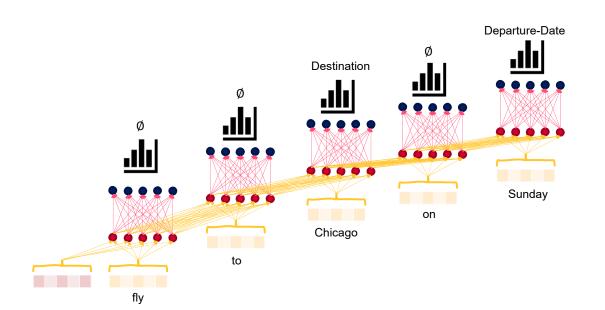
Automated Speech Recognition

- Convert input acoustic signals to text
- Need to work quickly (users are often unwilling to wait for long pauses while their input is processed)
 - Prioritizing efficiency may necessitate constraining the vocabulary
- Generally return a confidence score for an output text sequence
 - System can use this score to determine whether to request clarification, or move forward on the assumption that the sequence is correct



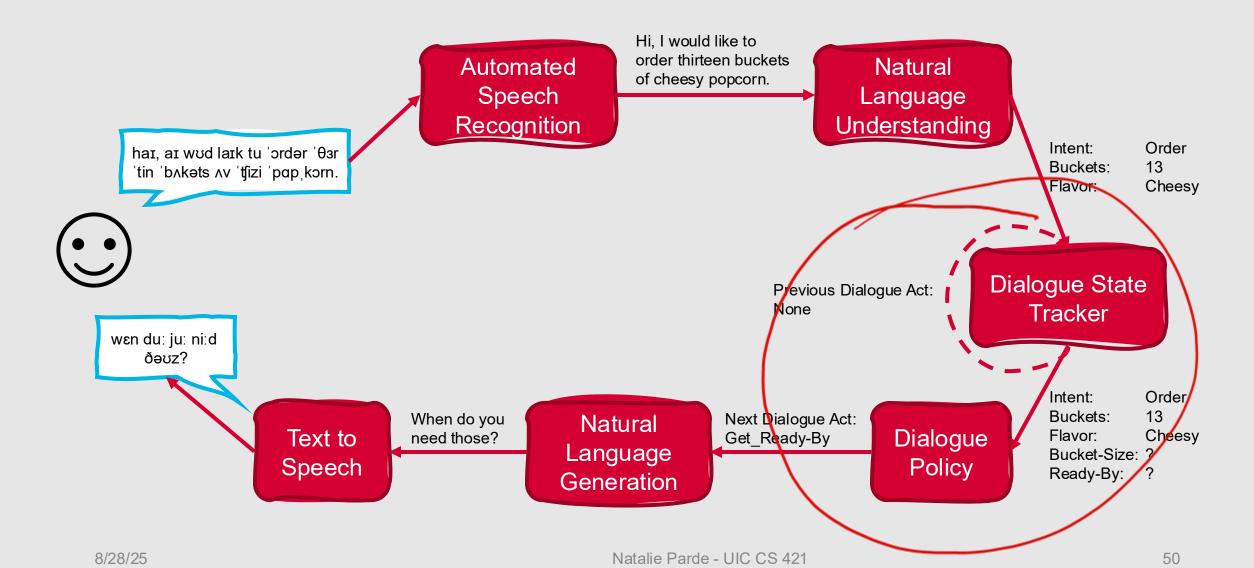


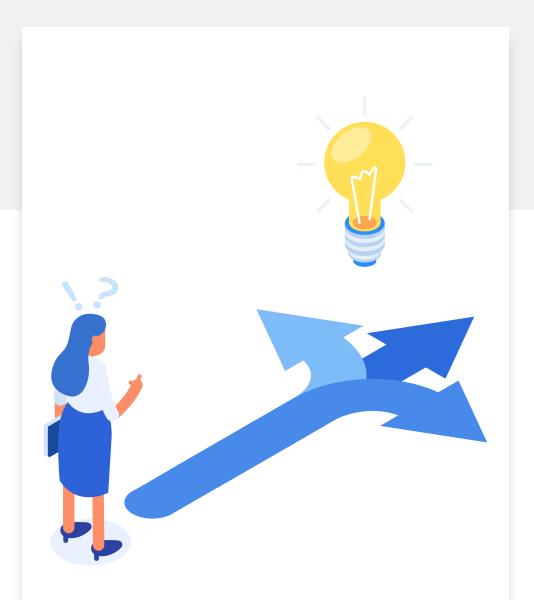
Natural Language Understanding



- Slot filling can be framed as a special case of semantic parsing
 - Train a machine learning model to map from input words to slot fillers, domain, and intent

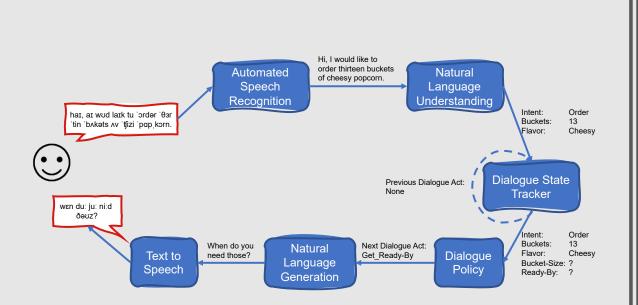
Dialogue State Architecture

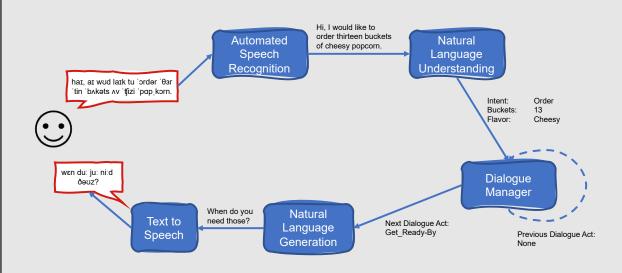




Dialogue State Tracker and Dialogue Policy

- Dialogue State Tracker: Maintains the current state of the dialogue
 - Most recent dialogue act
 - All slot values the user has expressed so far
- Dialogue Policy: Decides what the system should do or say next
 - A simple design may be to just ask questions until the frame is full
 - In more sophisticated dialogue systems, the policy might help the system decide:
 - When to answer the user's questions
 - When to ask the user a clarification question
 - When to make a suggestion





Many people collectively refer to the dialogue state tracker and dialogue policy as the dialogue manager.

Finite State Dialogue Manager

States (nodes)

 Questions that the dialogue manager asks the user

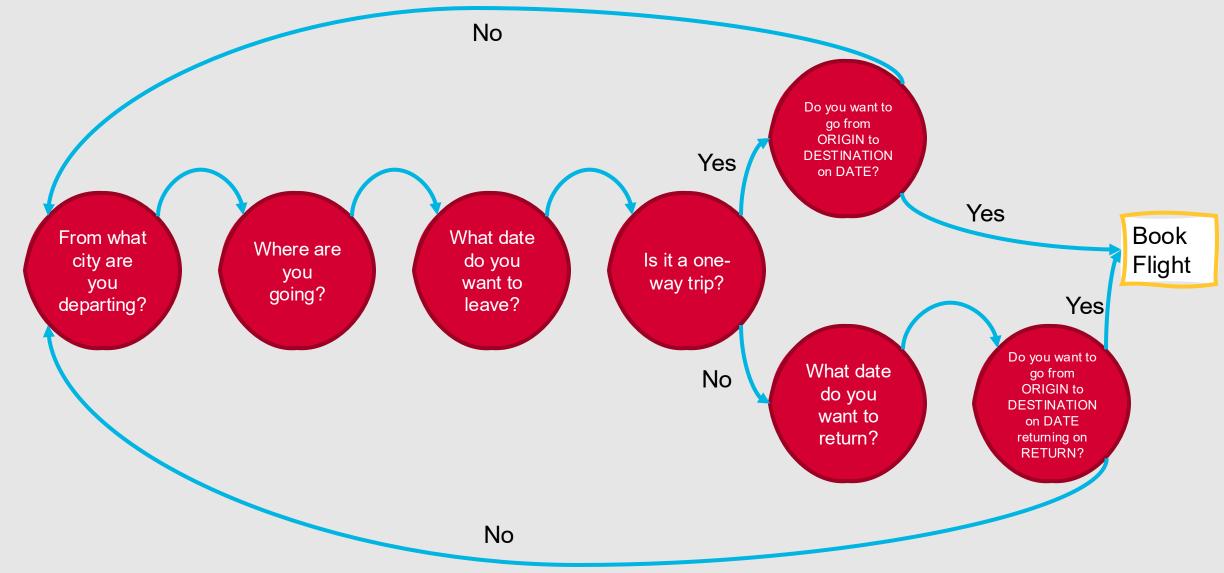
Transitions (arcs)

 Actions to take depending on how the user responds

System has full conversational initiative!

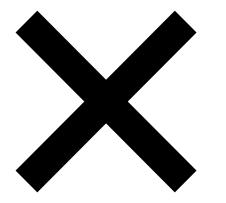
- Asks a series of questions
- Ignores or misinterprets inputs that are not direct answers to questions

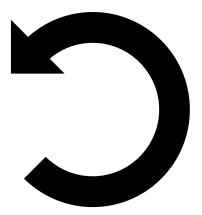
Finite State Dialogue Manager



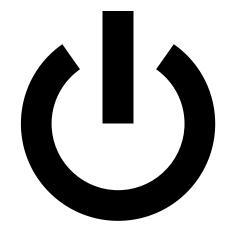
Finite State Dialogue Manager

- Many finite state dialogue systems also allow universal commands
 - Commands that can be stated anywhere in the dialogue and still be recognized
 - Help
 - Start over
 - Correction
 - Quit









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Advantages and Disadvantages of Finite State Dialogue Managers

Advantages:

- Easy to implement
- Sufficient for simple tasks

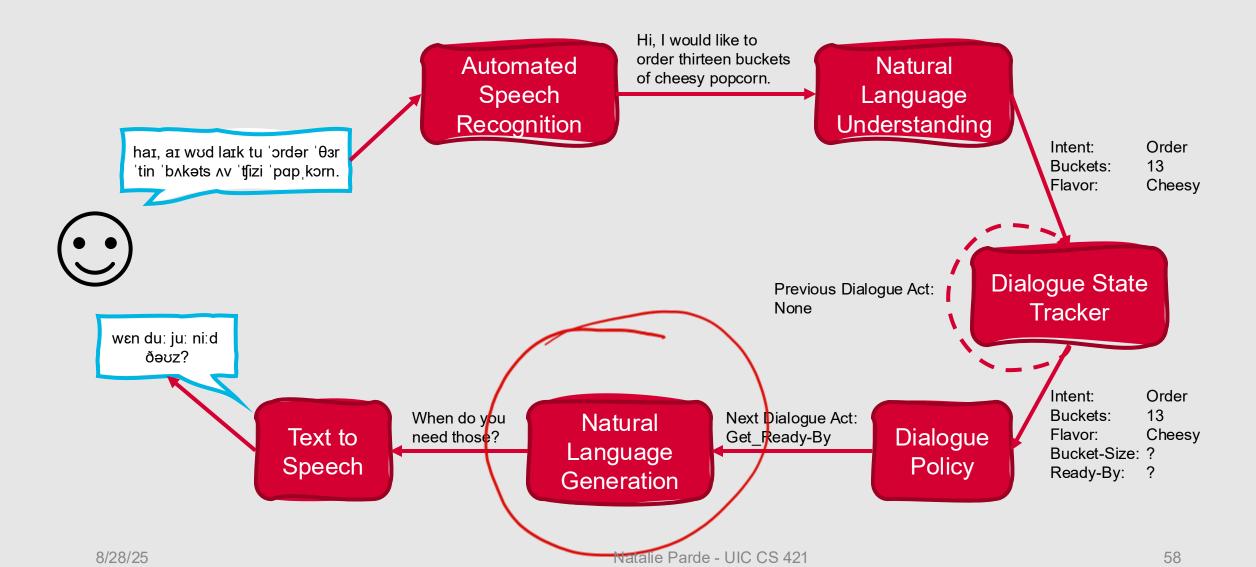
Disadvantages:

- Can be awkward and annoying
- Cannot easily handle complex sentences

Other types of dialogue managers make more complex use of dialogue state trackers and dialogue policy.

- Determine both:
 - The current state of the frame
 - What slots have been filled, and how, up to and including this point?
 - The user's most recent dialogue act
- Often done using neural networks or reinforcement learning

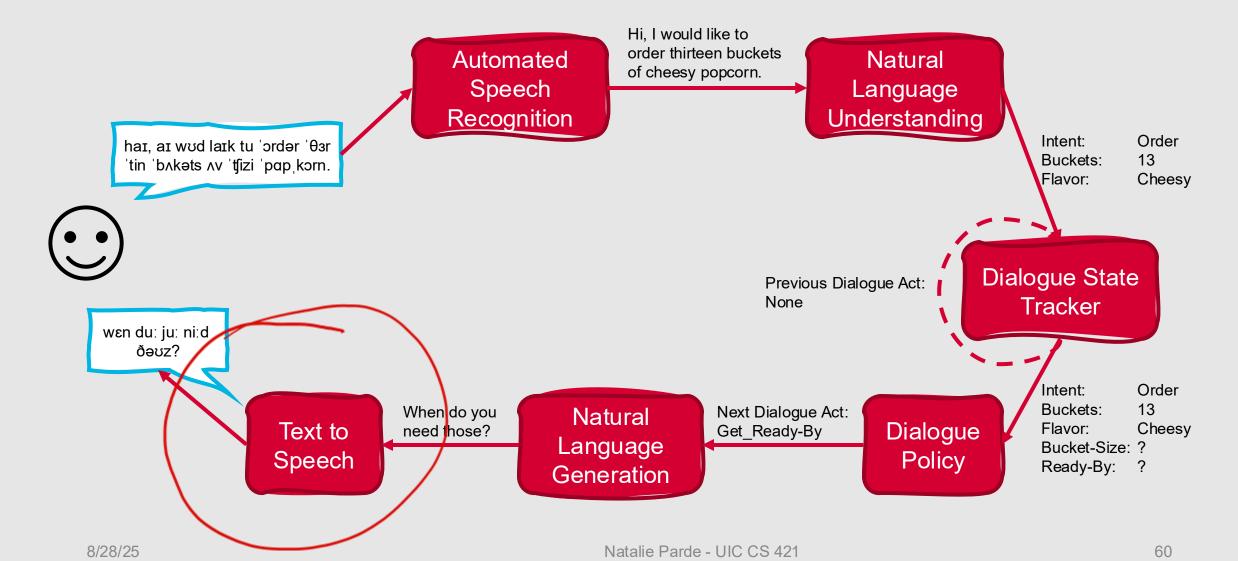
Dialogue State Architecture



NLG for Dialogue Systems

- Typically a two-stage process:
 - Content Planning: What should be said?
 - Surface Realization: How should it be said?
- In simpler systems, sentences are produced from pre-written templates
- In more recent generative systems, the natural language generation component can be conditioned on prior context to produce more natural-sounding dialogue turns

Dialogue State Architecture

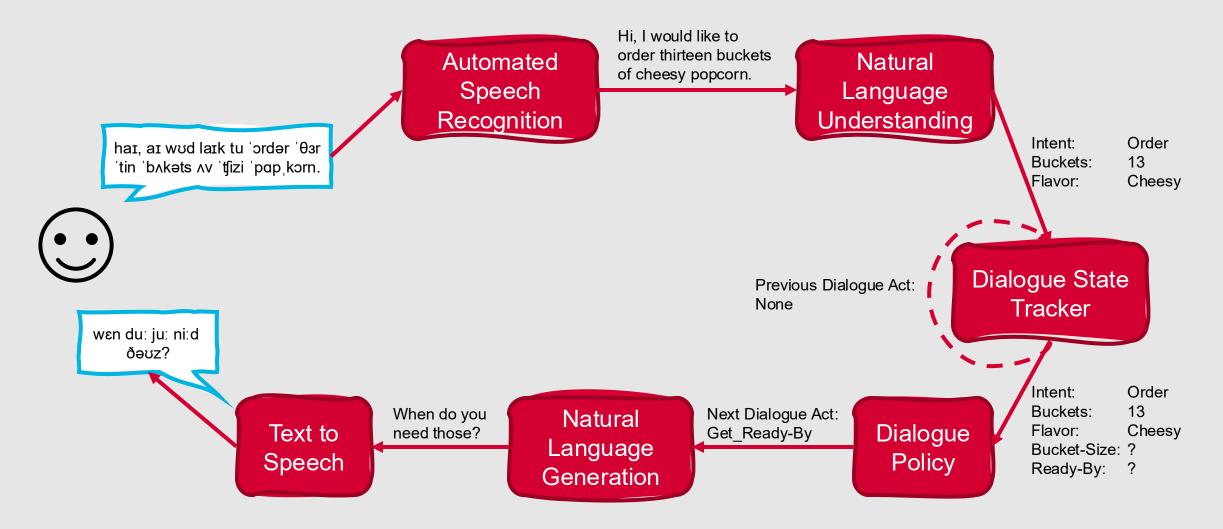


Text to Speech Synthesis

- Inputs:
 - Words
 - Prosodic annotations
- Output:
 - Audio waveform



Dialogue State Architecture



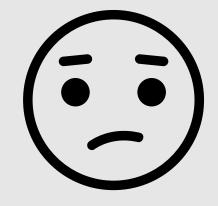
What about when systems (or users) make errors?

- Users generally correct errors (either theirs or the system's) by repeating or reformulating their utterance
- More complex than detecting regular utterances due to issues like hyperarticulation
- Common characteristics of corrections:
 - Exact or close-to-exact repetitions
 - Paraphrases
 - Contain "no" or swear words
 - Low ASR confidence



How can dialogue managers handle mistakes?

- First, check to make sure the user's input has been interpreted correctly:
 - Confirm understandings with the user
 - Reject utterances that the system is likely to have misunderstood
- These checks can be performed explicitly or implicitly



Explicit Confirmation

 System asks the user a direct question to confirm its understanding S: From which city do you want to leave?

U: Chicago.

S: You want to leave from Chicago?

U: Yes.

U: I'd like to fly from Chicago to Dallas on November twenty-seventh.

S: Okay, I have you going from Chicago to Dallas on November twenty-seventh. Is that correct?

U: Yes.

Implicit Confirmation

- System demonstrates its understanding as a grounding strategy
- Usually done by repeating back its understanding as part of the next question

U: I want to travel to Chicago.

S: When do you want to travel to Chicago?

U: Hi, I'd like to fly to Chicago tomorrow afternoon.

S: Traveling to Chicago on November fifteenth in the afternoon. What is your full name?

When to use explicit vs. implicit confirmation?

Explicit Confirmation

- Easier for users to correct the system's misrecognitions
 - User can just say "no" when the system tries to confirm
- But, can be awkward and unnatural
- Also extends the length of the conversation

Implicit Confirmation

- Sounds more conversationally natural
- More efficient
- But, more difficult for users to correct the system's misrecognitions

What if the dialogue manager has no idea how to handle the user's input?

- Systems can outright reject the user's input
- Often, when utterances are rejected, systems will follow a strategy of progressive prompting or escalating detail
 - System gradually gives the user more guidance about how to formulate an utterance that will be accepted

S: When would you like to leave?

U: Well, I need to be in New York for my brother's party.

S: Sorry, I didn't get that. Please say the month and day you'd like to leave.

U: I would like to leave on January 14th.

Other Strategies for Error Handling

- Explicitly confirm lowconfidence ASR outputs
- Design thresholds based on the cost of making an error
 - Low confidence → Reject
 - Confidence just above minimum threshold → Confirm explicitly
 - Confidence comfortably above threshold → Confirm implicitly
 - Very high confidence → Don't confirm at all

+ 0 Today's Topics

- Today, we'll examine:
 - Conversation structure
 - Early rule-based dialogue system development
 - Modern shift to corpus-based methods
 - Pipelined components in a dialogue state architecture
- *
 - Methods for evaluating dialogue systems
 - Ethical issues in dialogue system design

Evaluating Task-Based Dialogue Systems

- Task success
- User satisfaction
- Efficiency cost
- Quality cost



Measuring Task Success

- How correct was the total solution?
- Slot Error Rate: The percentage of slots that were filled with incorrect values
 - Slot Error Rate = $\frac{\text{# of inserted, deleted, or substituted slots}}{\text{# of total reference slots}}$



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Measuring Task Success

- Alternative metric: task error rate
- Task Error Rate: The percentage of times that the overall task was completed incorrectly
 - Was the (correct) meeting added to the calendar?
 - Did users end up booking the flights they wanted?

Measuring User Satisfaction

- Typically survey-based
- Users interact with a dialogue system to perform a task, and then complete a questionnaire about their experience



On a scale from 1 (worst) to 5 (best)	
TTS Performance	Was the system easy to understand?
ASR Performance	Did the system understand what you said?
Task Ease	Was it easy to find the information you wanted?
Interaction Pace	Was the pace of interaction with the system appropriate?
User Expertise	Did you know what you could say at each point?
System Response	Was the system often sluggish and slow to reply to you?
Expected Behavior	Did the system work the way you expected it to?
Future Use	Do you think you'd use the system in the future?

Measuring Efficiency Cost

- How efficiently does the system help users perform tasks?
 - Total elapsed time
 - Number of total turns
 - Number of system turns
 - Number of user queries
 - Turn correction ratio
 - Number of system or user turns that were used solely to correct errors, divided by the total number of turns

Measuring Quality Cost

- What are the costs of other aspects of the interaction that affect users' perceptions of the system?
 - Number of times the ASR system fails to return anything useful
 - Number of times the user had to interrupt the system
 - Number of times the user didn't respond to the system quickly enough (causing event time-outs or follow-up prompts)
 - Appropriateness/correctness of the system's questions, answers, and error messages

What is the best way to evaluate conversational chatbots?

- Best: Human ratings
- Automated metrics tend to correlate poorly with human judgement, especially when there are many and varied valid responses



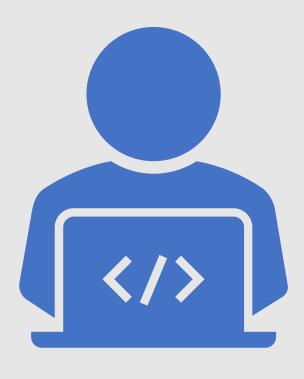
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Ethical issues in dialogue system design

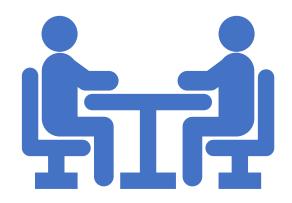


Dialogue System Design

- Users play an important role in designing dialogue systems
 - Research in dialogue systems is closely linked to research in human-computer interaction
- Design of dialogue strategies and error messages is often referred to as voice user interface design
- Generally follows user-centered design principles
 - 1. Study the user and task
 - 2. Build simulations and prototypes
 - 3. Iteratively test the design on users

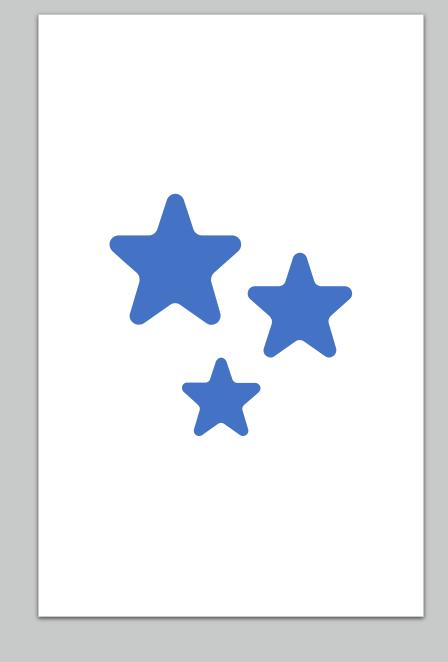
Studying the User and Task

- Understand the potential users
 - Interview them about their needs and expectations
 - Observe human-human dialogues
- Understand the nature of the task
 - Investigate similar dialogue systems
 - Talk to domain experts



Building Simulations and Prototypes

- Wizard-of-Oz Studies: Users interact with what they think is an automated system
- Can be used to test architectures prior to implementation
 - 1. Wizard gets input from the user
 - 2. Wizard uses a database to run sample queries based on the user input
 - 3. Wizard outputs a response, either by typing it or by selecting an option from a menu
 - 4. Often used in text-only interactions, but the output can be disguised using a text to speech system for voice interfaces
- Wizard-of-Oz studies can also be used to collect training data
- Although not a perfect simulation of the real system (they tend to be idealistic), results from Wizard-of-Oz studies provide a useful first snapshot of domain issues



Iteratively Testing the Design



- Often, users will interact with the system in unexpected ways
- Testing prototypes early (and often) minimizes the chances of substantial issues in the final version
 - Application designers are often not able to anticipate these issues since they've been working on the design for so long themselves!

Ethical Issues in Dialogue System Design

- Bias and Misinformation
 - Machine learning systems of any kind tend to replicate human biases that occur in training data
 - Especially problematic for chatbots that are trained to replicate human responses!
- Issues can also arise when chatbots are given problematic gender-conforming roles, or when they are designed to evade or respond politely to harassment

Privacy Issues in Dialogue System Design

- Dialogue systems may accidentally record private information, which may then be used to train new or updated models
- Adversaries can potentially recover this information
 - Very important to anonymize personally identifiable information when training chatbots!

Summary: Dialogue Systems and Chatbots

- Dialogue systems often contain mechanisms for:
 - Automated speech recognition
 - Natural language understanding
 - Dialogue state tracking
 - Dialogue policy
 - Natural language generation
 - Text to speech
- These components have to handle many expected and unexpected inputs (different dialogue act types, as well as unrecognized, corrected, or mistaken input)
- Task-based dialogue systems are typically evaluated based on task success, user satisfaction, efficiency cost, and quality cost
- One way to gain an initial understanding of domain issues (as well as to collect relevant data) is to conduct a Wizardof-Oz study
- Dialogue system designers should be aware of ethical issues in dialogue system design, including concerns about bias and privacy